## SAP Cloud for Customer Administration

- Introduction to SAP Cloud for Customer
  - -Articulating the Functional Capabilities of SAP Cloud for Customer
- Starting the Project
  - -Preparing for the Implementation Project
  - -Describing Fine Tuning
  - -Describing Q-Gates
- Account and Contact Management
  - -Understanding the Basic Functions of Account and Contact Management
- Products and Price Lists
  - -Understanding Products and Price List Concepts in SAP Sales Cloud
  - -Organizational Structure
- Explaining the Role of an Organizational Structure in the Solution
- Territory Management
  - -Defining Complex Territory Hierarchy Structures
- User and Role Management
  - -Maintaining Employees and Explain What a Business User Is
- Data Migration
  - -Guiding Your Customer on Which Data Should Be Migrated
- Integration
  - -Describing Integration Scenarios with CRM and ECC
  - -Describing Integration with Microsoft Outlook
  - -Describing the Benefits of Integration with Social Media
- Notifications, Workflow, and Approvals
  - -Setting Up an Approval Process for Opportunities
- Personalization and Extensibility
  - -Describing How to Use Personalization and Adaptation
- Analytics Framework
  - -Exploring the Standard Reports and Create or Modify Views for Those Reports
- Mobile
  - -Describing the Different Mobile Access Options
- Solution Walkthrough
  - -Preparing an SAP Cloud for Customer Environment for Solution Walkthrough
- Preparing for Go-Live
  - -Describing the Necessary Go-Live Activities